

*Xerox  
Environmental  
Policy*



*Xerox key principles in paper sourcing:*

As one of the largest brands of cut-sheet paper in the world, Xerox recognizes its obligation to ensure the responsible management of forests that provide raw materials for paper production. Advancing the practice of sustainable forest management among Xerox paper suppliers is an important component of Xerox's own commitment to environmental protection.





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## Xerox vision on environmental aspects regarding forestry

*Xerox believes there are a number of sustainable forest management standards whose performance-based provisions for protecting forest ecosystem health, conserving biodiversity, protecting soil and water resources, safeguarding areas of significant ecological or cultural value, and ensuring sustainable yield are consistent with Xerox's requirements. We are offering our suppliers the choice of certification to the Forest Stewardship Council standard or others (including standards of the Canadian Standards Association, Sustainable Forestry Initiative, and Pan-European Forest Certification Council) that include these provisions.*

**Xerox fully supports multi-stakeholder efforts to identify forest areas requiring protection, and to develop information sources and tools that will enable suppliers to identify these areas on their own forestlands and in their procurement of wood raw materials from third parties.**

## Relevant forest certification systems

- **FSC** – The Forest Stewardship Council [www.fscoax.org](http://www.fscoax.org)
- **PEFC** – The Programme for the Endorsement of Forest Certification Schemes [www.pefc.org](http://www.pefc.org)
- **FFCS** – The Finnish Forest Certification System [www.ffcs-finland.org](http://www.ffcs-finland.org)
- **SFI** – The Sustainable Forestry Initiative of the American Forest & Paper Association [www.aboutsfi.org](http://www.aboutsfi.org)
- **CSA Z809** – The Canadian Standards Association's Programme for Sustainable Forest Management [www.csa.ca](http://www.csa.ca)
- **ATFS** – The American Tree Farm System [www.treefarmssystem.org](http://www.treefarmssystem.org)
- **CERFLOR** – The Brazilian Forest Certification Program, Certificação Florestal [www.inmetro.gov.br](http://www.inmetro.gov.br)

# Environmental Paper Policy

## Forest Management

Xerox excludes the use of natural rainforest wood from its papers, therefore, all Xerox paper is produced from pulp manufactured from properly sustainable forests



## Environmental Range

The range is manufactured from a variety of raw material sources, such as post consumer waste, sawmill off cuts, forest thinnings. Bleaching is Elemental Chlorine Free or Totally Chlorine Free

## Xerox position on paper sourcing statement

“ Xerox sources its paper from companies committed to sound Environmental health & Safety practices and sustainable forest management. Our intent is to protect the health and integrity of forest ecosystems, conserve biological diversity and safeguard areas of significant ecological or cultural importance. “

# Environmental Paper Policy

## Sustainable Forest Management Standard

We require all our mills to achieve third party certification to accepted sustainable forest management standards ( i.e., Forest Stewardship Council / Sustainable forestry Initiative )



Our Suppliers must operate an environmental management system.

Such as independent third party certification of the ISO 14001 / EMAS (Eco Management and Audit Scheme )

**What is ISO14001 and EMAS?** A management tool for companies to evaluate, report and improve their environmental performance. This is achieved through environmental review, considering all environmental aspects of the organisation.

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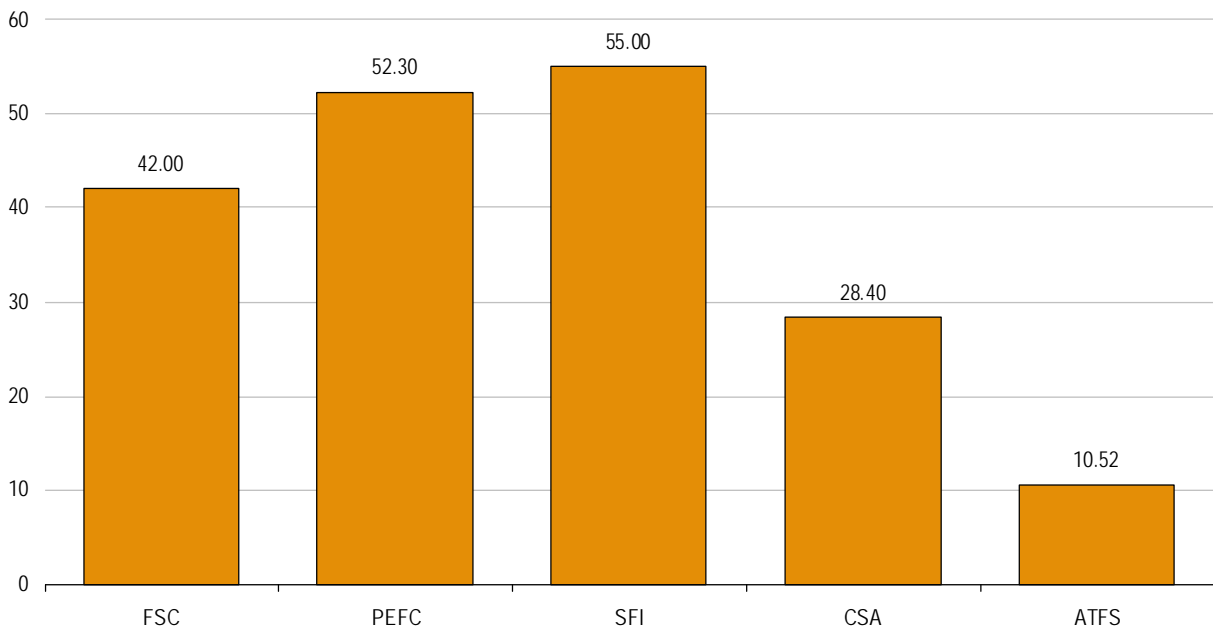
*Forrestry certification only tells you something about the origin of the wood nothing regarding the environmental aspects of the production of paper!*

- *Chemicals*
- *Energy*
- *emissions to water/air*
- *Transport*
- *Water usage*
- *ISO/EMAS/Swan*





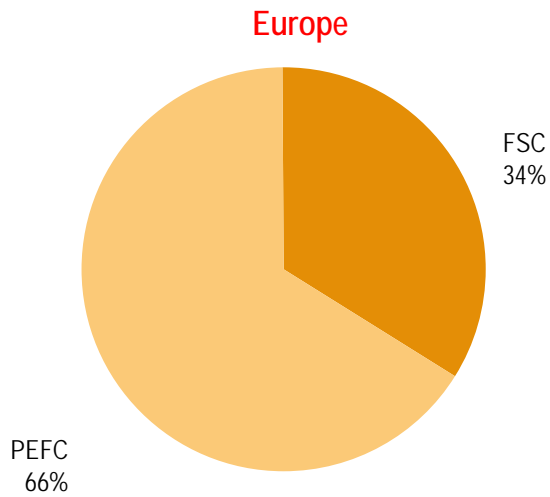
## Certified forests in the world by scheme



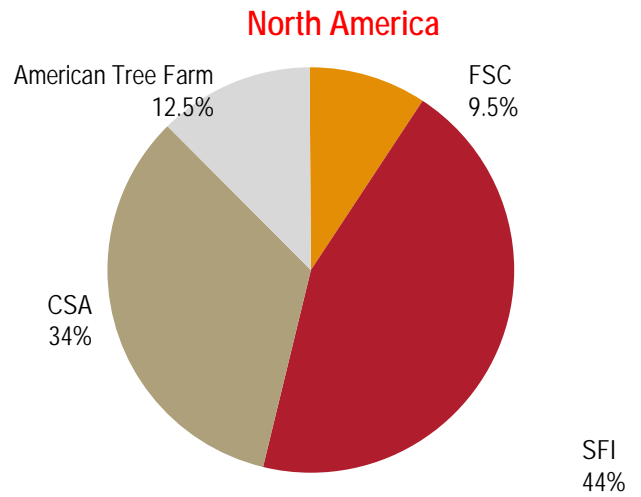
Source: PEFC, FSC, SFI, ATFS, CSA – November 2004



## Forest certification Situation in Europe and in Northern America

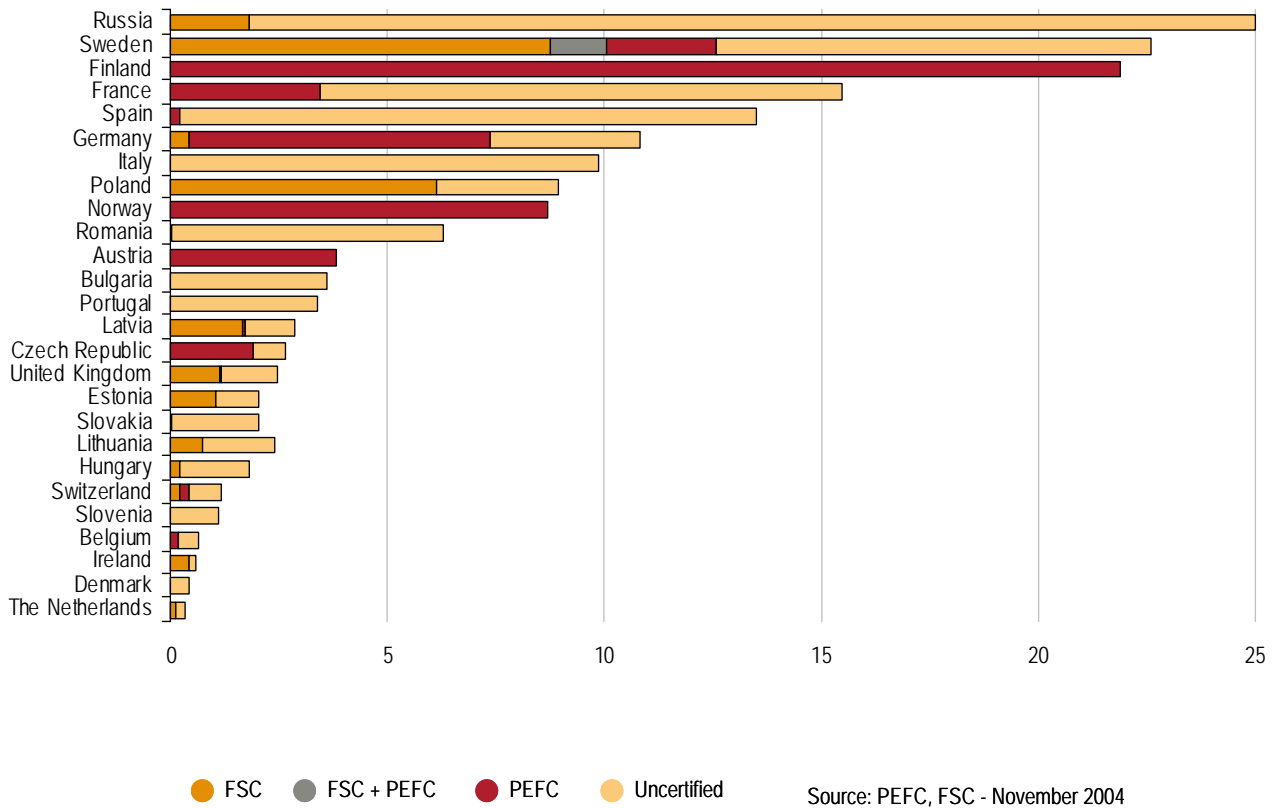


49% of the forest area is certified



29% of the forest area is certified

# Certified forest area in Europe



## Xerox 2006 environmental situation:

- Full Compliance to RoHS(European Union's Restriction of Hazardous Substances)
- environmental, health and safety requirements for companies that provide paper to Xerox

### Awards:

- A new global business ranking called the Global 100 Most Sustainable Corporations in the World recognized *Xerox Corporation* among 20 U.S. companies that are leading the way to a more sustainable world.
- The 2004 Industrial Achievement Award for pollution prevention



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## Conclusion:

- There is no single important forestry certification scheme
- Forestry is only part of total chain of paperproduction
- Xerox sources its paper from companies committed to sound environmental, health and safety practices and sustainable forest management in their own operations and those of their suppliers.

For a good comparison between all forest certification schemes look at:

[www.forestrycertification.info](http://www.forestrycertification.info)

<http://xww.docushare.world.xerox.com/dsweb/View/Collection-98930>

